

Experienced award-winning illustrator and graphic designer is looking for a permanent goal-oriented job which will fully utilize professional and leadership skills, experience and abilities, and provide the opportunity for continued learning and professional growth.

(608)843-2476
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ALEX ZARETSEK

GRAPHIC & WEB DESIGN

- Creating magazine content and advertisement layouts (Illustrator, InDesign, QuarkXPress)
- Designing business identity, signage and stationery (Illustrator & InDesign, QuarkXPress)
- Image manipulation, clean-up and retouching; adopting images for print or web (Photoshop)
- Utilizing Illustrator and InDesign to work with existing typefaces or creating new ones if needed
- Creating HTML or PHP based websites in Dreamweaver Using HTML5 and CSS3 as needed
- Creating Flash or GIF based advertisement graphics for web-based banners
- Updating, maintaining or redesigning websites
- Working knowledge of jQuery

ILLUSTRATION & TRADITIONAL ANIMATION

- Illustrating children's books and magazines
- Creating editorial illustrations and cartoons (in color or b/w pen & ink)
- Creating fine art and poster illustration (watercolor, pen & ink, lead or color pencils)
- Developing storyboards and characters
- Creating backgrounds
- Working as an animator; creating clean-ups and in-betweens

PUBLISHING

- Scheduling and budgeting publication, coordinating all editorial activities, negotiating and enforcing deadlines
- Soliciting authors and photographers for materials
- Editing and art directing submitted materials
- Soliciting possible advertisers and negotiating terms with authors and advertisers
- Evaluating and responding to all incoming submissions and inquiries
- Marketing an upcoming publication as well as creating new promotional materials

PRINTING

- Operating letterpress sheet-fed and jobbing printing equipment
- Operating offset web and sheet-fed printing press up to 6 colors
- Setting up and matching colors; setting up the register
- Replacing and striping rollers; minor maintenance

FOREIGN LANGUAGES

- Russian
- Assisted in tour and training of printing and graphic design business executives from Russian Federation (2007)

SKILLS AND QUALIFICATIONS

GRAPHIC SOFTWARE TECHNICAL SKILLS

- Photoshop CS6
- Illustrator CS5.5
- InDesign CS6
- Dreamweaver CS6
- Flash CS6
- QuarkXPress 4.0
- HTML/XML
- CSS
- PHP
- jQuery

EDUCATION

HERZING UNIVERSITY

Madison, WI 2011-2013

Bachelor of Science in Graphic Design w/concentration in Web Design

- Dean's List, 2011 – 2013

MILWAUKEE INSTITUTE OF ART AND DESIGN

Milwaukee, WI 2000-2003

Bachelor of Fine Art in Illustration

- 4 year partial scholarship based upon portfolio and previous work
- Dean's List, 2001-2002

STATE ACADEMY OF CINEMATOGRAPHY

Moscow, USSR 1988-1989

Associate Degree in Traditional Animation

PROFESSIONAL-TECHNICAL COLLEGE

Minsk, Belarus, USSR 1985-1986

Associate Degree in Printing Press Operating & Print Technology

- Graduated with Honors

PROFESSIONAL EXPERIENCE

WADDLING PENGUIN PUBLISHING, LLC

Waunakee, WI

Owner/Managing Editor

2012-Present

TARGET, INC

Fitchburg, WI

Logistics/Team Trainer

2011-Present

ALEX ZARETSEK ILLUSTRATION

Waunakee, WI

Freelance Artist-Illustrator/Graphic Designer

1990-Present

AMERICAN PRINTING COMPANY, INC

Madison, WI

Second Pressman (Sheet-fed Press)

2007-2008

SUTTLE-STRAUS, INC

Waunakee, WI

Second Pressman (Web & Sheet-fed Presses)

2003-2007

WISCONSIN COLOR PRESS, INC

Milwaukee, WI

Web Press Helper, Web Folder Operator

1994-1996

BELARUS ANIMATION CENTER

Minsk, Belarus, USSR

Artist-Animator

1989-1993

PROFESSIONAL AWARDS

Best of Color Illustration Award at Midstates Graphic Design Exhibition, Seward, Nebraska, 2002

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